

OUR COMMUNITY

Objective	Action
1.1 Work with communities to develop and prosper	<ul style="list-style-type: none"> Develop township strategies for Lake Bolac and Elmhurst Preparation work for Moyston and Buangor township strategies
1.2 Accessible, responsive and inclusive community services	<ul style="list-style-type: none"> Seek sector partners for the redevelopment of the McDonald Centre site Develop a Vocational Education & Training (VET) sector partnership plan Develop a model to further expand the library into the community education space
1.3 A safe community	<ul style="list-style-type: none"> Completion of the Skatepark Lighting element of the Active Link project

OUR LIFESTYLE

Objective	Action
2.1 Community and cultural connectedness	<ul style="list-style-type: none"> Hold a cultural festival in 2020/2021
2.2 Promotion of regional living	<ul style="list-style-type: none"> OPAN (Opportunity Pyrenees, Ararat & Northern Grampians) project commenced Develop and promote the Pomonal Tunnel Track walk
2.3 Strong performing and visual arts program	<ul style="list-style-type: none"> Undertake formal review of Arts, Culture and Heritage programs 2020/2021 Town Hall and TAMA programs Investigate acquisition of the Cardamone Interior Design Collection
2.4 Ararat Active City	<ul style="list-style-type: none"> Advocate for Ararat Regional Park Mountain Bike Track Develop a works priority for rural recreation reserves Commence development of female friendly change facilities at Willaura Rec Reserve Commence development of Mininera Recreation Reserve irrigation project Ararat on the Move Events and Visitor Space and Pathways and Active Links Ararat Active Link Stage 2 – multipurpose court and bouldering wall Commence planning for Ararat Leisure Centre and Outdoor Pool upgrades

OUR ECONOMY

Objective	Action
3.1 A strong and diverse local economy	<ul style="list-style-type: none"> Promote the Ararat East Development Zone. Commence works on Heath Street Level Crossing Attract a 4-star tourist accommodation business to Ararat Support development of a business association Conduct a wine industry conference in Ararat Establish a co-working space Support business recovery from COVID-19 event Promote improved commercial streetscapes Council to lead development of a Business Leaders Forum Actively engage in promoting renewable energy options for the municipality
3.2 Effective, efficient and safe transport networks	<ul style="list-style-type: none"> Implement Capital Works Planning Model Continue to work with Rural Roads Group to develop rural network based on economic and social outcomes Review the Road Management Plan Planning for the Ararat Bypass Continue to advocate for Western Highway duplication
3.3 Effective and efficient land use planning and building control	<ul style="list-style-type: none"> Housing strategy developed and implemented Public Private Partnership housing model explored with potential private sector partners

OUR ENVIRONMENT

Objective	Action
4.1 Attractive streetscapes, town entrances, parks and gardens	<ul style="list-style-type: none"> Street tree planting program, including introduction of edible species Upgrade township and municipal welcome signage
4.2 Effective management of municipal waste and disposal of domestic stormwater/wastewater	<ul style="list-style-type: none"> Complete Council's Waste Management strategy, including impacts of the State Government's Circular Economy Policy
4.3 Protected and enhanced natural environment	<ul style="list-style-type: none"> Revision of the Environmental Sustainability Strategy (ESS) Review engagement processes around sustainability

OUR ORGANISATION

Objective	Action
5.1 Good governance through leadership	<ul style="list-style-type: none"> Conduct candidate and Councillor mandatory training Conduct Council elections October 2020 Councillor induction training program reviewed and implemented Implement Council's Risk Management policy, procedure and systems Implement a program of policy review across Council
5.2 Services and infrastructure that meets the municipality's needs	<ul style="list-style-type: none"> Undertake the Ararat Digital Transformation Project
5.3 Organisational Risk	<ul style="list-style-type: none"> Implement the Regional Councils Transformation Project (Central Highlands)
5.4 Sustainable, long-term financial management	<ul style="list-style-type: none"> Establish service standards and a Council senior management reporting framework 10-year capital works program funding model explored by Council

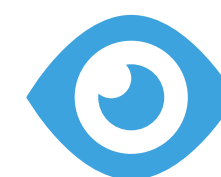


Ararat Rural City

COUNCIL PLAN

2017-2021
Year 4

SNAPSHOT



OUR VISION

Our communities,
our opportunities



OUR MISSION

We will demonstrate leadership through social responsibility, openness and transparency by actively working with our community to achieve shared goals.



OUR VALUES

Respect
Excellence
Passion

OUR COMMUNITY

Incorporating: Community Development, Community Safety and Diversity and Inclusion

We value our people and our community, their sense of place, resilience and connectedness and we target our services to meet their needs

Strategic Objective/Strategies

1.1 Work with communities to develop and prosper

- 1.1.1 Provide community development support and facilitate partnerships
- 1.1.2 Support vibrant community organisations
- 1.1.3 Promote the learning, literacy and information needs of the community
- 1.1.4 Create a culture which supports social inclusion

1.2 Accessible, responsive and inclusive community services

- 1.2.1 Partner to ensure that services and programs are families and children
- 1.2.2 Support programs and services for young people
- 1.2.3 Ensure Council's services and facilities are accessible
- 1.2.4 Develop an effective community engagement model

1.3 A safe community

- 1.3.1 Implement and support effective approaches to emergency management
- 1.3.2 Ensure delivery of legislated public safety and health programs
- 1.3.3 Support community safety programs
- 1.3.4 Promote initiatives that prevent violence against women
- 1.3.5 Promote, develop and administer Council's Local Laws and relevant legislation

OUR LIFESTYLE

Incorporating: Heritage/History, Arts and Culture, Regional Living, Community Events, Sport and Recreation and Passive and Active Public Spaces

We strengthen the underlying community fabric by celebrating and nurturing the culture and heritage which defines our identity

Strategic Objective/Strategies

2.1 Community and cultural connectedness

- 2.1.1 Recognise cultural history and heritage, including local indigenous heritage
- 2.1.2 Support and develop local activities which activate spaces and enhance lifestyle
- 2.1.3 Support community events

2.2 Promotion of regional living

- 2.2.1 Promote Ararat as a regional centre
- 2.2.2 Leverage our proximity to Melbourne and other regional centres
- 2.2.3 Promote regional living benefits

2.3 Strong performing and visual arts program

- 2.3.1 Promote the Ararat Town Hall as a significant regional Performing Arts Centre
- 2.3.2 Develop the profile of the Ararat Regional Art Gallery as TAMA
- 2.3.3 Deliver an innovative, diverse and accessible program of exhibitions and performances

2.4 Ararat Active City

- 2.4.1 Promote community health and wellbeing through the provision of recreation facilities and programs
- 2.4.2 Develop walking and cycling trails for recreation and commuter use
- 2.4.3 Support schools and workplaces to be health promoting environments
- 2.4.4 Encourage delivery of community-based health and wellbeing programs

OUR ECONOMY

Incorporating: Economic Activity, Tourism, Major Events, Digital Connectivity and Planning and Development

We enhance our community's prosperity through encouraging sustainable growth

Strategic Objective/Strategies

3.1 A strong and diverse local economy

- 3.1.1 Partner with businesses and peak organisations to support strong business sectors
- 3.1.2 Pursue investment opportunities to diversify and strengthen the municipality's economic base
- 3.1.3 Support the tourism sector, through engagement with Grampians Tourism and regional stakeholders
- 3.1.4 Actively support the agribusiness sector through advocacy and industry programs
- 3.1.5 Promote the regional wine and food sector
- 3.1.6 Advocate for the active use and preservation of Aradale

3.2 Effective, efficient and safe transport networks

- 3.2.1 Plan and develop transport networks promoting social and economic connectivity
- 3.2.2 Advocate for increased passenger rail services across the western region
- 3.2.3 Maintain and develop roads, bridges and footpaths to agreed standards
- 3.2.4 Plan and implement road safety and traffic control improvements
- 3.2.5 Develop a freight strategy

3.3 Effective and efficient land use planning and building control

- 3.3.1 Implement a Planning Scheme that facilitates social, economic and environmental wellbeing
- 3.3.2 Provide an effective development application processing system
- 3.3.3 Preserve local heritage through appropriate planning controls
- 3.3.4 Utilise integrated urban design principles in support of the existing character of townships

OUR ENVIRONMENT

Incorporating: Buildings and Facilities, Environmental Sustainability, Natural and Built Environment

We value our natural and built environment and want to manage, enhance and protect it, now and for future generations

Strategic Objective/Strategies

4.1 Attractive streetscapes, town entrances, parks and gardens

- 4.1.1 Develop and maintain Council owned and managed parks, gardens, playgrounds and open space
- 4.1.2 Develop and maintain township entrances and streetscapes
- 4.1.3 Provide and maintain public toilets and amenities at established standards

4.2 Effective management of municipal waste and disposal of domestic stormwater/wastewater

- 4.2.1 Manage and maintain stormwater infrastructure
- 4.2.2 Plan and regulate on-site domestic wastewater disposal
- 4.2.3 Continue to improve and deliver municipal waste and recycling collection services
- 4.2.4 Provide and effectively manage waste transfer stations
- 4.2.5 Promote recycling, reuse and minimisation of waste

4.3 Protected and enhanced natural environment

- 4.3.1 Promote Council's environmental sustainability role across the municipality
- 4.3.2 Identify and pursue initiatives to reduce greenhouse gases, energy and water consumption and to conserve water

4.4 Long-term asset management

- 4.4.1 Develop long-term Strategic Asset Management Plans for all Council assets to manage current and future needs
- 4.4.2 Manage and deliver a long-term Capital Works Program to improve community infrastructure and facilities

OUR ORGANISATION

The foundation of the four pillars

Incorporating: Organisational Processes and Systems, Leadership and Governance, Health and Wellbeing, Financial Sustainability and Civic Events

Our Council is open, fair and honest, engaging with the community to provide leadership and supporting our community through efficient and effective service provision

Strategic Objective/ Strategies

5.1 Good governance through leadership

- 5.1.1 Support the role of Councillors by informing, resourcing, skilling and supporting them
- 5.1.2 Ensure Council governance complies with legislative requirements and best practice
- 5.1.3 Support the Audit and Risk Committee to provide Council with pro-active advice on management of corporate governance
- 5.1.4 Work with our communities to encourage open communication and participation
- 5.1.5 Pursue strategic alliances and partnerships to assist Council in policy development and service delivery planning

5.2 Services and infrastructure that meets the municipality's needs

- 5.2.1 Identify infrastructure and service funding gap priorities and appropriate solutions and funding options
- 5.2.2 Advocate for improved service provision by government, the private sector and not-for-profit providers

5.3 Organisational Risk

- 5.3.1 Plan for and manage Council's strategic, reputational and operational risks
- 5.3.2 Develop and implement a project management framework that ensures effective project delivery

5.4 Sustainable, long-term financial management

- 5.5.1 Develop and maintain a strategic financial planning, management and reporting system
- 5.5.2 Develop and implement a balanced revenue model for funding Council's services, assets and operations
- 5.5.3 Commit to an ongoing Service Delivery Review Program

OUR ORGANISATIONAL PILLARS

